Guest Member 8-Dec-21 Committee Member DATE COMMITTEE NAME: Affiliate Committee Reymo / du JWeils PRINTED NAME SIGN IN SHEET ANDER Rick ∞ 12 13 14 15 16 18 19 21 10 17

Affiliate Business Council Monthly Meeting – 2nd Wednesday of Every Month

Wednesday, December 8, 2021

9:00 am

ABC Leadership

Shea Bramer - Chair, Shalea Moon - Co-Chair, Rick Reynolds - Affiliate BOD Representative

Agenda

Roll Call

Approval of Minutes – Minutes were unavailable, will be reviewed and approved at next meeting

New Business

- Correct contact information for all affiliates
 - Discussion around making sure the main contact for each affiliate is updated often and correct – anticipate a monthly request and review
- Board of Directors Report
 - Rick Reynolds presented updates including:
 - Scholarship golf tournament in the works to benefit local students
 - Impact fee issues currently in the Valley
 - Xcel Energy discussions around inconsistent fee charges
 - CDPHE Selenium regulations
 - Turkey Drive expenses increased from \$4800 to \$7500
 - PR/Membership combining with Stewart Cruikshank and Don Potter as co-chairs
 - Don Potter was present
 - Meeting time will be on 2nd Wednesday at 10:00 am
- Affiliate Membership Level and 2022 Billing
 - Lots of discussion
 - Concerns from Kendall with Academy about benefits and levels
 - Tyler mentioned concerns from BOD
 - Rick mentioned compliance issues for those who need one time charge instead of a la carte model
 - Meeting requested and scheduled for 12/15 at 1:00 pm
- Big Give Drop Off
 - o All day drop off on 12/8
 - o Pick up at 2:00 on 12/9
 - Vertex Realty and Fusion Group agreed to provide truck for pick up
 - Need volunteers to assist load and unload and help deliver

Meeting Adjourned at 9:50 am

Affiliate Business Council Membership Benefit and Fees Discussion

Wednesday, December 15, 2021

1:00 pm

ABC Leadership

Shea Bramer – Chair, Shalea Moon – Co-Chair, Rick Reynolds – Affiliate BOD Representative

Agenda

Opening - Shea

Discussion – Rick

Minutes - Shalea

- I. Objective
 - a. Identify the best practice for paying to be members of the Affiliate Business Council and sponsorship opportunites.
 - b. Identify benefits available and should there be a structure in place for how they are received.
 - c. Identify pain points and come to agreement on a simple and inclusive plan for all affiliates.
- II. How did we get here?
 - a. Two previous membership brochures are available for viewing
 - b. Development of tiered system
- III. What are the expectations in return for being members?
- IV. Membership levels
 - a. Benefits of minimum membership and a la carte structure
 - b. Benefits of all-inclusive structure
 - c. How to create options to benefit the membership
- V. What structure allows each affiliate to be in control of their best outcome?
- VI. Additional ideas, concepts, or concerns
 - a. What are additional factors we should consider in making this the best process for affiliates and GJARA?